



Aug. 3 2020

# Main Street Monday!

We love the new sculptures in downtown Shelbyville! Mayor Eaton has been a huge supporter and driving force of this Public Art project. There is more, but you will have to stop in to see for yourself :)



Mayor David Eaton, Doug Satterly Public Works, David Wentworth Public Works, Eilene Collins Shelby Main Street, Clyde Miller Public Works, Jennifer Herrell City Engineer, Tom Wright City Superintendent, George Best Design Team, Trace Kirkwood Historic District Coordinator



Jenny Hager Vickery's Wings of the Phoenix is here! Thank you to Shelbyville Mayor Eaton & City Council. Pictured with them is our own Main Street director, Eilene Collins.

It's Farmer's Market Week



Did you know that most KYMS communities have a downtown Farmer's Market? Some of them are actually run or sponsored by the Main Street program, like Murray who has been operating an award winning market for over 20 years! Many of our

downtown restaurants also shop the market to assure you are getting the freshest product they can provide. Many market items are picked early on market mornings. Farmer's Markets allow us to shop small and shop local.

While you are shopping for your weekly items, stop in a local restaurant or business to show your love and support of your downtown!

Check with your local extension office and see if they have a Wally Wildcat to set up for a special market event.



We hope you will be able to see the incredible sculptures in Shelbyville at our fall KYMS conference. The conference is currently scheduled for **September 29-October 1**. This is our fall mobile tour and we will visit the towns of Carrollton, LaGrange, Shelbyville, and Taylorsville. Due to COVID and the chance of cancellation, registration will be paid at the door. More information will be shared in the coming weeks as we move forward.

Congratulations to Jacob Roan, Pineville Main Street director, for his selection to this group.

**FRANKFORT, Ky.** -Leadership Kentucky is proud to announce the members of the BRIGHT Kentucky Class 2020.

BRIGHT Kentucky, which began in 2019, engages bright, entrepreneurial minds from various occupational sectors to offer non-partisan, ethical leadership training, expanded networks, and mentors designed especially for residents of the 54 Kentucky counties of the Appalachian Regional Commission (ARC). The program is made possible by a \$500,000 ARC grant and private funding from the Whitaker Foundation, SOAR, and others.

BRIGHT Kentucky is made up of five, three-day sessions where the major focal point is to help participants fully understand the local economic context and to build robust skill sets in communication, collaboration, consensus building, visioning, and community engagement. The program, which runs July through November, will take participants across Eastern Kentucky: Somerset in July, Ashland in August, Berea/Frankfort in September, Pikeville in October, and Hazard in November. The program began last week in Somerset where the class heard from business leaders, visited Lake Cumberland, and networked with other participants.

This year's class includes 41 participants from 30 different ARC counties representing a variety of public and private sectors.



We are Zooming these days, along with a lot of other platforms, but it has made the ability to have board meetings, staff meetings, and friendly catch ups possible. Sometimes it is all business and other times we are all on Sesame Street, but the ability to see people is amazing. Can you imagine a pandemic without technology?





This is a two-day conference is a professional development opportunity for both public and private employees and students. This years event will be accessible from any digital device. Featuring powerful keynote speakers, expert panelists and other resources related to best practices surrounding diversity, hiring, ethics and leadership. Join online on Nov. 18 & 19

Registration info coming soon Visit KyLead for updates.

### Kentucky Local History Trust Fund Grants Webinar, September 10, 2020 2:00 pm EASTERN

Join history-minded organizations across the Commonwealth to learn more about applying for grant funding from the Kentucky Local History Trust Fund. This participatory workshop will introduce or refresh applicants on the ins and outs of applying for grants and provide attendees an opportunity to better understand how grants are evaluated and awarded. This is a FREE event. To register, email [khseducation@ky.gov](mailto:khseducation@ky.gov).



[Paducah Main Street](#) and The Convention and Visitors Bureau (Paducah CVB) have teamed up to bring visitors to Downtown a more seamless experience through wayfinding. Check out the new directory sign with a QR code that leads viewers to an interactive map of Downtown Paducah! Find places listed by category, like shopping, dining, or entertainment. To put your business on the map, reach out to the Paducah CVB at 128 Broadway. Follow [Paducah Main Street](#) for more ways to elevate your experience Downtown. [#LocalGrowsHere](#)



**One of the 4 pillars of Main Street is Economic Vitality.** It's role is to develop entrepreneurs & retain and expand current businesses. It also strengthens the existing economic base by recruiting new business, converting unused spaces, office, or cultural venues. Economic development/vitality is a series of strategic actions and investments made by a jurisdiction (or group of jurisdictions) with the intent of leveraging public assets to attract private investment targeted towards improving financial, physical, & economic well-being of the community.

If this sounds like your passion contact your Main Street director today to see how you might serve on the Economic Vitality committee. It is especially important during this time of COVID to assist our businesses and downtown community.

OPEN starting Tuesday, August 4th in downtown Murray **Raggle Taggle**, 200 S. 4th Street  
Store hours Tuesday-Friday 10 am - 5 pm. Saturday, 9-3.

For those of you with entertainment districts or considering them, here is a sign from Midway, KY. This area covers most of their downtown.



Also in Morehead, downtown street trees! There is more than one way to have them and we love the decorated pots! Trees and public art at the same time make the streets even more inviting.



The Fuzzy Duck in downtown Morehead is open and ready to keep their customers safe. Stop in for some coffee, lunch, or browse the bookstore!



Lots happening in downtown Scottsville, cleaning, maintenance and completion of their streetscape project. Can't wait to see the completed project!



This could be yours!  
Selling August 15th at auction in the heart of downtown Perryville fronted by Main Street and the Chaplin River. Lots of options for retail, offices, B&B and more!  
For more info. visit [Baker Auctions](#) online



Just a few places you can find your Farmer's Market in a downtown near you. Thank a farmer, I can't imagine where we would be without them!



**3rd & Court  
Saturday, 9-1  
Rain or Shine**

**CONSTITUTION  
SQUARE  
DANVILLE**

**Saturdays  
9am-1pm**



Cadiz ←

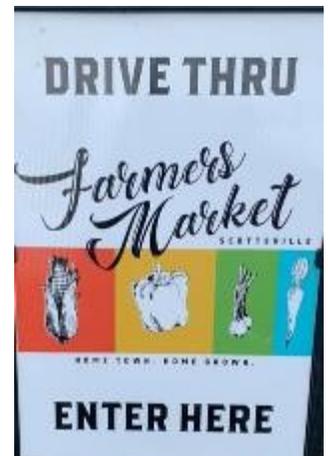
**Middlesboro  
FARMERS  
MARKET**

1623 Cumberland Ave

MURRAY MAIN STREET  
**SATURDAYS**  
MAY through OCTOBER  
MURRAY COURT SQUARE  
7AM — NOON



WINCHESTER CLARK COUNTY  
**FARMERS MARKET**  
FRESH & LOCAL  
Saturdays 8-12 on Depot Street



At the Square in Scottsville you even have a drive thru option. Saturdays from 8-12



Rally car racers are gearing up for their race across Little Shepherds Trail on Saturday, August 8<sup>th</sup>! Join us for the event of the season and watch our favorite racers speed across one of the most scenic roads in the nation. This is a huge event for both Harlan and Letcher counties so be sure to come out and show your support.

**Friday, August 7<sup>th</sup> come out and enjoy an evening with the drivers! The Square on Main in downtown Cumberland will be the place to be for music by Johnny "Pop" Day, meet the drivers, snap a selfie with drivers and their cars!**

- 6:30 p.m. to 8:00 p.m. Park Expose
- 8:00 p.m. to 8:10 p.m. National Anthem
- 8:10 p.m. to 8:45 p.m. Ceremonial Start

This is something you do not want to miss!!

State guidelines for social distancing and face coverings will be observed

This week-end in downtown Cumberland.

One group that is enjoying the summer season are those with vintage or specialty cars and motorcycles. There are a lot of cruise events and the opportunity to support local restaurants and businesses. As stated on their advertisement, state guidelines must be followed. Remember face, hands, and space. Word is our favorite Moonshiners Donnie Benton, and Teresa Mays (Beattyville MS director) will be in attendance.

"Rally Racing, it's kind of a special sport. It's not for everybody. You need to be a little bit crazy to do that," Marcel Ciascai said, a member of NASA Rally Sport, a performance stage rally in North America.

The counties hope to bring eyes and economy to the region and all it has to offer. "I think anything that we do that helps the Mountains of eastern Kentucky and our region is a plus for everybody," Letcher Co Judge Terry Adams said.

"It's proven that if you can get one person to stay overnight in your area, they spend an additional \$221 in revenue at your grocery stores and your restaurants and that's what we need," Kingdom Come State Park Head Sherry Cornett added."



Maiden Drugs in downtown Williamsburg is still providing excellent service to their community. We love the Rexall Drug sign that still lets you know where they are located. A drug store has been on Main Street since 1920/ The Maiden family bought it in 1950 and the current owners purchased in 1990.



### Energy Financing as Economic Development: Exploring Kentucky's PACE Law

**Tuesday, August 4, 1:00 p.m. EDT - Virtual Session Registration is free . KY League of Cities.**

Leading up to our 2020 KLC Virtual Conference & Expo, September 21-25, this virtual event kicks off a new series of City EDvantage informational sessions on timely, valuable topics, provided by KLC Cornerstone Partner companies. The webinar will touch on the historical context of PACE (Property Assessed Clean Energy) financing in the Commonwealth, recent updates to the PACE program, and the legal how-to of creating an Energy Project Assessment District (EPAD). The program will also review successful case studies of energy-efficient projects throughout the Commonwealth. Participants will walk away with hands-on knowledge of how to implement and engage in PACE financing for their own communities, promoting sustainable economic development while creating financing opportunities for commercial property owners.

**Who Should Participate:** Economic development personnel, finance personnel, planning personnel, city attorneys, mayors, commissioners, councilmembers, city managers and city administrators.

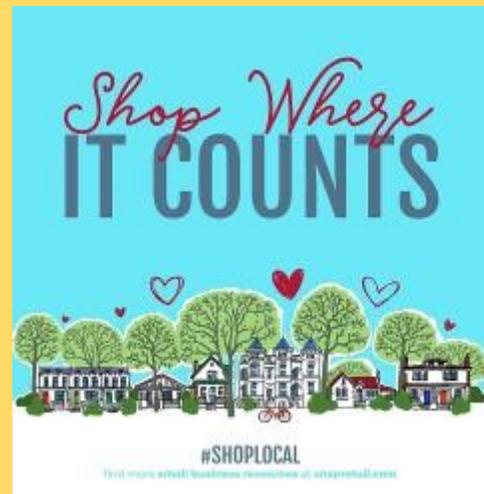
# IF YOU LOVE THE COV, FILL OUT YOUR CENSUS!

Shape your future START HERE > Census 2020

Renaissance Covington, Covington's Main Street program, reminds everyone on their Facebook header to fill out their Census. It just takes a minute. Encourage those you know to fill it out. You might even set up a station at your Farmer's Market or other event to help get people counted!



Check out this neat art installation in downtown Cynthiana's pocket park. Cynthiana Main Street offers a huge thank you to [Boyd's Station](#) Show & Tell project for sharing their work!



Last week my team shared our home offices for the KHC meeting. I saw this cartoon and I'm guessing a lot of us look like this. You always see my g. Grandmother's china and a painting from my grandmother, but the real story is here. Still eating lunch at my desk, the table was set for St. Patrick's then Easter and then we added 4th of July and we're still waiting to be able to enjoy a family dinner. We have to do it this month so we can start over for Derby :)

